



RKH ADVISED ON THE SALE OF THE SEARCH ENGINE MOEBEL.DE TO THE AUSTRIAN FURNITURE RETAILER XXXLUTZ

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Raschke von Knobelsdorff Heiser (RKH) advised the founders and co-shareholders of moebel.de Einrichten & Wohnen AG (moebel.de), the leading search engine for home & living in Germany, on the sale to the Austrian furniture retailer XXXLutz.

Since its launch almost 20 years ago, moebel.de has pursued the vision that every end consumer should be able to furnish their home appropriately and that the algorithm should guide the user to the right supplier - whether online or offline. Today, more than 300 online stores with more than 3 million products and over 200 retailers are gathered on the platform, which brings more than 50 million visitors on the customer journey to their desired furniture year after year.

After eight years together with ProSiebenSat.1 Media SE, the Unterföhring-based group and the founder and co-partner of moebel.de, Robert Kabs, have decided to sell their shares for strategic reasons.

The founders and co-shareholders of moebel.de were advised by RKH partner Dr Dominik Ziegenhahn (Corporate/M&A) and Prof Dr Christian Möller (Tax) on corporate and tax aspects.

Background

RKH is a renowned corporate/M&A law firm based in Hamburg, which was founded in 2005 as a spin-off from Freshfields Bruckhaus Deringer. The firm focuses on advising German and foreign clients on complex corporate law issues, corporate transactions and litigation. The firm's clients include well-known family businesses, German and international industrial, commercial and real estate companies, private equity/venture capital investors and family offices, as well as banks and other financial service providers. Further information can be found on the Internet at www.rkh-law.de.

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