



NEULAND CONCERTS goes independent – RASCHKE VON KNOBELSDORFF HEISER advised on Management Buy-out at WARNER MUSIC GERMANY

13 April 2017

RASCHKE VON KNOBELSDORFF HEISER (RKH) advised Neuland Concerts GmbH and its managing director, Christian Gerlach, on a management buy-out and the acquisition of all shares of the successful Warner Music subsidiary.

Neuland Concerts was established in 2008 as a division of Warner Music Germany. It quickly developed into one of Germany's top live music tour operators and, in 2015, it became a standalone operation within Warner Music Germany. The Hamburg based event and concert agency manages numerous national and international tours and supports artists as an exclusive booking agency. It also produces special events, as well as operating in the competitive field of corporate and brand partnership events.

With its broad roster of new stars and legendary artists, Warner Music Group is home to a collection of the best-known record labels in the music industry including Asylum, Atlantic, Big Beat, Canvasback, East West, Elektra, Erato, FFRR, Fueled by Ramen, Nonesuch, Parlophone, Reprise, Rhino, Roadrunner, Sire, Warner Bros., Warner Classics, and Warner Music Nashville, as well as Warner/Chappell Music, one of the world's leading music publishers, with a catalogue of more than one million copyrights worldwide.

Artists jointly promoted by Warner Music Germany and Neuland Concerts in recent years include Alexa Feser, Biffy Clyro, Bruno Mars, Christian Steiffen, Gary Clark Jr, Janelle Monáe, Jason Derulo, Jesper Munk, Kaleo, Lianne La Havas, Maxim, Robin Schulz, Sturgill Simpson, The Baseballs, twenty one pilots, Wiz Khalifa and Y'akoto In order to continue their success story, Warner Music Germany and Neuland Concerts have entered into a long-term and extensive cooperation.

Neuland Concerts and Christian Gerlach have been advised by RKH partner Dr Dominik Ziegenhahn (Corporate/M&A), Prof. Dr. Christian Möller (Tax), Dr. Kai-Uwe Plath (KNPZ, IP/IT) and Dr. Michael Kuhnke (Schramm Meyer Kuhnke, Employment).

Background

RASCHKE VON KNOBELSDORFF HEISER is a Partnership of Lawyers with 12 Attorneys-of-law. The law firm was established in 2005 by a spin-off from Freshfields Bruckhaus eringer and is today one of the leading corporate/M&A-boutiques in Germany. Focusing on high-end legal services the law firm concentrates on advising German and foreign clients in complex corporate matters, corporate transactions and corporate litigation. The firm's clients include well-known family-owned companies, German and international industrial and commercial groups, real estate companies, private equity and venture capital investors and family offices as well as banks and other financial service providers. More information can be gathered under www.rkh-law.de.

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