



RKH ADVISED HAMBURG-BASED TOUR AND CONCERT PROMOTER NEULAND CONCERTS ON ITS MERGER WITH FUNKE MEDIA

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Raschke von Knobelsdorff Heiser (RKH) has advised the owner and managing director of Hamburg-based tour and concert promoter Neuland Concerts on its merger with co-promoter Funke Media.

Neuland Concerts was founded in 2008 as a division of Warner Music and was quickly developed into one of the strongest music promoters in Germany by its managing director Christian Gerlach. Since its separation from Warner Music Group in 2017, Neuland Concerts has been an independent company based in Hamburg. Neuland Concerts manages artists and tours including international stars such as Jason Derulo, Biffy Clyro, Melanie Martinez, Keb' Mo', Gary Clark Jr., ZAZ, numerous national artists including Max Mutzke, The Baseballs, Cassandra Steen, Christian Steiffen, Phil Siemers as well as tour productions with bestselling authors Martin Suter, Benjamin v. Stuckrad-Barre and Benedict Wells.

Funke Media was founded in 1959 as a concert and guest performance company and, with its established portfolio of artists and extensive program of events, is regarded as an established industry player far beyond Hamburg's city limits. Funke Media organizes, among others, the tours of Ina Müller and is the Hamburg promoter of Andrea Bocelli, Sascha Grammel, Ralf Schmitz, the Night of the Proms and many more.

The merger of the former competitors will create one of the largest owner-managed concert agencies in Germany in Hamburg. Future partners Pascal Funke and Christian Gerlach commented: "The merger of our companies not only enables growth through a larger artist and program portfolio, but also offers new opportunities in terms of strong demand for concerts in the period after the Corona lockdown."

Christian Gerlach and Neuland Concerts were advised by RKH partner Dr. Dominik Ziegenhahn (M&A/Private Equity/Venture Capital) and of counsel Prof. Dr. Christian Möller (Tax).

Background

RKH is a renowned corporate/M&A law firm based in Hamburg, which was founded in 2005 as a spin-off from Freshfields Bruckhaus Deringer. The firm focuses on advising German and foreign clients on complex corporate law issues, corporate transactions and litigation. The firm's clients include well-known family businesses, German and international industrial, commercial and real estate companies, private equity/venture capital investors and family offices, as well as banks and other financial service providers. Further information can be found on the Internet at www.rkh-law.de.

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